Strategic Plan 2022 - 2024

PURPOSE

Broome CIRCLE is at the centre of developing a vibrant, cohesive, happy, thriving, welcoming community.

VALUES

- Belonging and participation
- Respect
- Empowerment
- Collective Action
- Communication
- Sustainability

VISION

To build a stronger and more inclusive community through connecting people, encouraging collaboration, supporting initiatives and exchanging skills.

COMMUNITY — Strong partnerships

- Develop a plan that prioritises engagement with stakeholders.
- Develop Broome Empowerment Circle (BEC) into a vibrant community centre
- Relaunch the profile of Broome CIRCLE as the organisation moves into the new premises

INCLUSION — A place for all

- Build connections and diversity
- Embed Reconciliation principles into operational practice
- Align activities to UN Sustainable Development Goals (UNSDG)

PROGRAMS — Meeting needs

- Improve feedback on community needs and opportunities
- Focus on programs and activities that address gaps in service provision
- Proactively demonstrate the achievements from programs

ORGANISATION — Secure foundation

- Broaden the financial base of the organisation
- Build skills and cohesion across the organisation
- Operationalise an effective set of policies and procedures